



Economic Vitality Business Summit



Thursday, April 5, 2012
Kruse Oaks Conference Center, 5300 SW Meadows Road

COMMENT FORM

The purpose of the Economic Vitality Business Summit is to discuss and receive guidance from Lake Oswego business community members on economic goals and policies for the Comprehensive Plan.

Please use this comment form to record your thoughts about Economic Vitality. While doing so, it may be helpful to review the topic overview and to keep in mind Lake Oswego's four strategic Sustainability Questions:

- Q1 Does the policy move Lake Oswego toward the Community Vision?
- Q2 Is the policy consistent with the Sustainability Principles?
 - 1 What we take can be restored
 - 2 What we make does not build up in and harm nature or people
 - 3 We protect natural systems from degradation
 - 4 We support people to meet their own needs
- Q3 Is the policy a good financial investment?
- Q4 Does the policy provide a stepping stone toward the vision and sustainability?

These considerations are included in the background papers.

ECONOMIC VITALITY VISION STATEMENT

We are a community where people can live, work, play and meet their daily needs for goods and services. We build upon the intellectual capital of the community to attract new ventures, retain local businesses and connect to the global economy. We are business-friendly and a regional model for employment and mixed-use centers that attract quality jobs.

1. Lake Oswego has a significant amount of redevelopment potential for commercial/mixed-use and industrial sites within its Urban Service Boundary (USB) but a limited (20-acre) supply of vacant land for employment use inside the USB. Potential redevelopment areas include more than 121 acres in Downtown, Foothills, Kruse Way and Lake Grove, and over 30 acres in the SW Industrial Area. **Where should employment growth and redevelopment be focused (see map)?**

- SW Industrial Area _____
- Downtown _____
- Foothills _____
- Lake Grove _____
- Kruse Way _____
- Mary's Woods/Marylhurst _____

2. **SW Industrial Area:** Current uses within the SW Industrial area include medical device manufacturing, electronics manufacturing, specialty food bottling, and other light industrial and accessory uses.

A. How important is it to maintain this area exclusively for industrial uses?

- Very important Comments: _____
- Somewhat important
- Not at all important _____

B. Should uses be expanded to include commercial offices and mixed-use development (retail and housing)?

- Commercial Office Comments: _____
- Housing
- Retail _____

3. Kruse Way:

A. Should housing or commercial uses be encouraged in infill areas (such as underutilized parking lots) in this employment area to make it a more full service district?

Yes No Comments: _____

B. What changes are needed for Kruse Way office space and housing to successfully co-exist? (examples: market conditions, regulations, incentives, better transportation connections)

C. Are there additional services or amenities (e.g., retail, pathways, transit) that should be added?

4. What should be the City's role in encouraging redevelopment of employment land? Comments: _____

5. Transportation influences the attractiveness of a work location for employers, including the availability of multiple transportation choices for employees, clients and customers to access the location, and how the existing infrastructure facilitates the movement of goods and people.

What transportation improvements are needed to support current and future businesses in Lake Oswego?

- Filling gaps in the pedestrian network (sidewalks/pathway)
- Improving crossings at roadways (e.g. crosswalks, curb extensions, pedestrian signals)
- Additional bike lanes
- Enhanced transit stops/stations
- Improved public transit connections
- Roadway maintenance
- Other _____

6. How can the City encourage home-based businesses to grow and remain in Lake Oswego? _____

7. What else should the Citizens Advisory Committee or staff consider? _____

Thank you!

Please submit comments tonight or return to Laura Weigel via fax at 503-635-0269 or email at lweigel@ci.oswego.or.us by Monday, April 9, 2012. You also can submit comments through the "Virtual Economic Vitality Summit" available on the We Love Lake Oswego website through Sunday, April 22, 2012 at www.welovelakeoswego.com.

For more information, please see our website at <http://welovelakeoswego.com>