

## 100 Years of City Planning

1910

Lake Oswego Incorporated



1919

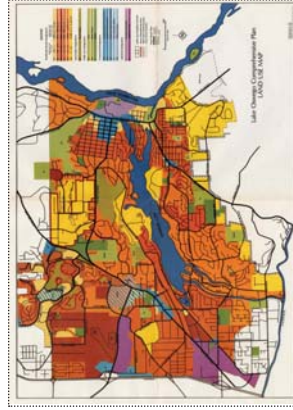
State of Oregon granted cities planning and zoning authority

1973

Oregon Senate Bill 100 created the Department of Land Conservation and Development (DLCD) and directed it to develop statewide planning goals. Over 10,000 Oregon citizens helped to draft these goals, which are now followed by all cities through the adoption of comprehensive plans.

1978

Lake Oswego adopts its first Comprehensive Plan



1988 and 1994

Lake Oswego updates the Comprehensive Plan

2010

Lake Oswego begins the 2035 Comp Plan update process

# PLANNING FOR THE FUTURE 2010-2013

## 1 Laying the Framework

The **City Council Vision**, originally developed in 2002 and last updated in 2008, was used as the starting place for identifying planning actions areas and beginning discussions with the community.

## 2 Project Launch

The **We Love Lake Oswego** booth at the City's Centennial Festival launched the update process. As Lake Oswegans reflected on the past 100 years of the city's history, we asked them to start imagining the next 100 for their children and grandchildren.

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## 3 Developing the 2035 Draft Vision Statement

A **Community-Wide Survey** During July, August and September, over 800 community members visited [wevelakeoswego.com](http://wevelakeoswego.com) to answer the questions: *What Do You Value About Lake Oswego Today?* And *What Should Lake Oswego Be Like for Future Generations?*

## 4 October Workshops

150 community members gathered at the WEB during two public workshops. Participants brainstormed their ideas for the future in each of the action areas.

## 5 Draft Vision and CAC Editing

Using the input gathered from the community, the initial draft Council vision was updated and presented to the CAC for review and refinement. This was the first of several times the CAC helped to revise the draft vision statement, aiming for clear and concise description of what they heard the community wants.

## 6 Public Review of Draft Vision

*Did we get it right?*

The draft vision statement was posted online, and community members were asked to rate their level of agreement with each statement.

## 7 Vision Validation Phone Survey

After additional refinement by the CAC, a telephone survey was conducted to ensure the input we'd received was consistent with a randomly selected, yet demographically representative group of residents. The survey demonstrated strong public support.

## 8 Applying the Vision Concepts to the Map

*In addition to a narrative description, an important part of planning is exploring what form the ideas could take on the ground.*

## 9 January Design Workshop

The CAC invited the City Council, Planning Commission and local design professionals to brainstorm land use concepts through maps, drawings and narrative.



See the Scenarios board for more detail.

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## Draft Scenarios

Based on the draft vision statement and ideas from the design workshop, two alternative scenarios were developed to depict ways in which Lake Oswego could implement the vision, accommodate new jobs and housing, and become a more sustainable community.



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## Public Review of Scenarios

*Are these the right ideas to study?*

The City and CAC hold a public open house to get community input on three alternative scenarios.