

## DRAFT Community Culture Goals and Policies

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### Community Culture Vision Statement

**Our educational, cultural and recreational opportunities strengthen the social fabric of the community.** Our top-rated schools offer excellent education and reinforce the value of the community as a desirable place to raise a family. Our outstanding library, parks, and community amenities provide a wide range of programs and special events. Public art and historic resources enrich our cultural identity.

## THE ARTS

### People, Places and Prosperity

Arts resources support a sustainable Lake Oswego in the following ways:

**People:** The arts support creative expression for residents of all ages and create connection among community members.

**Places:** The arts help create a strong and unique sense of place(s) and space(s).

**Prosperity:** The arts serve as a local and regional economic attractor. Installations, festivals, performances, classes, markets, galleries, and studios all contribute to a unique sense of place and a diverse and resilient economic base. Arts activities also attract visitors to Lake Oswego, to contribute to the local economy.

### Existing Comprehensive Plan Goals

There is not a current arts and culture goal included in the existing comprehensive plan. Lake Oswego has significant arts and culture resources that will be reflected in the Plan update to support the 2035 vision. New goals and policies will need to be developed to support the arts.

### Policy Questions Posed at Summit

1. Lake Oswego's arts and culture opportunities are currently concentrated in the downtown area, including the Lakewood Center for the Arts, the Gallery Without Walls, and the City's visual art collection at City Hall, the Library and ACC. The Arts Council has also drawn up a new Public Art Master Plan that envisions public art to be integrated into the neighborhoods and city gateways.
  - Looking at the 2035 Vision Map, where and how should arts and cultural opportunities be focused or integrated into the community over the next 25 years?
2. The City's primary involvement in arts and culture today is through programming public concerts, movies and special events, and supporting the Arts Council of Lake Oswego and public art program.
  - Over the next 25 years, how should the City support a thriving arts and culture scene in Lake Oswego?

**ATTACHMENT A**

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### **Summit Themes Based on Citizen Comment**

- Spatial Distribution: Respondents stated that art is too concentrated downtown and should be spread more evenly across the city.
- New Locations: Kruse Way and Lake Grove were highlighted as being art-deficient. Some spoke to showcasing art at the city's "gateways."
- Support Current Art Programs: Respondents supported the variety of programs and events in the City, including the Festival of the Arts, Gallery Without Walls, and concerts.
- Costs: Respondents concerned that budgeting for the arts isn't a top priority and that the City has enough public art.

### **DRAFT Goals/Policies based on Community Culture Summit, including all comment opportunities with CAC revisions from December 14.**

#### **Changes Based on Planning Commission Work Session**

##### **Goal:**

The City will enhance and celebrate its commitment to the fine and performing arts by providing access to the arts throughout the city and by promoting and acknowledging art for the economic [and cultural](#) value it has to the City.

##### **Policies:**

1. Foster the arts in our community by increasing access to the arts in neighborhoods, improving access to spaces for artist and providing a forum for social interaction through public art installations to strengthen a sense of place while celebrating the distinct and unique neighborhoods in the community.
2. Build upon the arts and culture infrastructure, to encourage arts-related businesses and strong arts tourism.
3. Add interest and vitality to the pedestrian experience, as well as increase economic development opportunities in the employment centers, town centers, neighborhood villages, and hubs by enhancing the streetscape, gathering places, and civic spaces through the thoughtful selection and placement of public art.

### CIVIC ENGAGEMENT

#### **People, Places and Prosperity**

Providing the opportunity for civic engagement supports a sustainable Lake Oswego in the following ways:

**People:** Civic engagement activates civic pride, innovation and community dialog.

**Places:** Civic engagement fortifies a sense of stewardship and increased awareness of the City's role in the community, public resources and limitations.

**Prosperity:** Civic dialog and engagement recognizes and supports community organizations focused on prosperity and economic vitality such as the Chamber of Commerce and other organizations that work to support a thriving business community.

#### **Existing Comprehensive Plan**

The current Comprehensive plan contains three goals and eleven policies in the existing comprehensive plan.

#### **Policy Questions Posed at Summit**

- 1) What strategies (include new technologies and social media) are needed to ensure all segments of the community are able to participate in decision-making?
- 2) What is the best way to get you involved in your neighborhood and local government?

**Note:** *The Community Vision for 2035 does not mention civic engagement. The CAC may want to add some language to the Community Culture vision statement.*

#### **Themes Based on Citizen Comment**

- **Technology:** Respondents overwhelmingly supported social media in the form of Facebook, texting, e-mails, conducting online surveys and posting all information online.
- **Neighborhood Associations:** Attendance at neighborhood association meetings was widely suggested as a good way to get involved in neighborhood and local government. It was also suggested that there be a once a year neighborhood association summit.
- **Disenfranchisement:** Respondents felt as though citizen input was not being incorporated into the planning process and look for more recording and response to citizen input. Some respondents question the city council's willingness to listen to their opinions.

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### **DRAFT Goals/Policies based on Community Culture Summit, including all comment opportunities with CAC revisions from December 14.**

#### **Changes Based on Planning Commission Work Session**

##### **GOAL**

Provide accessible, meaningful and transparent public engagement processes that offer a wide range of opportunities for all citizens to participate in local government decision-making process.

##### **POLICIES**

1. Provide citizen involvement opportunities that are appropriate to the scale of a given planning effort and ensure an opportunity for those affected by the proposal to be included in the process and have their concerns heard.
2. Encourage public participation by providing a wide range of opportunities for citizens to receive clear and concise information and to provide input into the City's decision-making process, ~~including online and social media, printed materials, and a variety of public meeting formats, times and locations.~~ Whenever possible, Provide provide citizens and decision-makers with accessible, simplified and understandable technical information necessary to make policy recommendations and decisions in a simplified, understandable form whenever possible.
- ~~3.~~ Engage citizens including through neighborhood associations, and other community groups to ensure that diverse interests and geographic areas are included in planning and decision-making processes. Seek opportunities to engage citizens who do not typically participate in City decision-making process.
- ~~3.~~ Ensure regular and ongoing two-way communication between citizens and elected and appointed officials
4. Provide for and encourage formation of neighborhood associations and support their efforts to inform and engage their neighborhood in neighborhood and community-wide issues.
5. Maintain a Commission for Citizen Involvement (CCI) to assist City Council in developing and maintaining a program to promote and enhance Citizen Involvement in land use planning and periodically evaluate that program. ~~The Planning Commission shall serve as the CCI.~~
6. Develop public involvement plans at the beginning of the planning process that clearly states, the purpose, process, timeline, how to get involved, and the mechanism(s) through which citizens will receive a response from City policy-makers.

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7. Appoint special purpose advisory bodies, as needed, which represent a cross-section of the community to aid in the development and implementation of detailed programs to carry out Comprehensive Plan elements.
8. Actively implement these goals and policies and the Citizen Involvement Guidelines through the provision of adequate human, financial and informational resources.

### EDUCATION

#### **People, Places and Prosperity**

Education supports a sustainable Lake Oswego in the following ways:

**People:** preserves a well-educated community with strong foundations and life-long learning opportunities.

**Places:** utilizes schools and education centers as places of learning and as gathering places around which a vibrant community may connect, collaborate and cooperate.

**Prosperity:** supports education and skills required for individuals to make a living and contribute economically to their community.

#### **Existing Comprehensive Plan**

In the existing Comprehensive Plan there is one goal and two policies related to education and land use specifically.

#### **Policy Questions Posed at Summit**

1. During the first year of public outreach the idea of Lake Oswego as a learning community was raised. What role should the City play in supporting and enhancing community education and learning opportunities?
2. Some of the school locations are noted on the 2035 Vision Map as “neighborhood hubs” or gathering places. What role, beyond their primary role of childhood education, should school facilities play within the neighborhoods and community, and how can these roles help to keep closed schools viable until they can be re-opened in the future?

#### **Themes Based on Citizen Comment**

- Financial Role: Respondents were divided on whether the City should play a financial role in the LOSD. Some felt that the schools should be helped in any way possible and others felt that it is not the role of the City.
- Coordination: Respondents identified the need for Parks and Recreation to coordinate with LOSD on programming, services and the use of sports facilities.

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- Education as a core value: Respondents generally noted that the top education system in the City is a core value of the community.
- Continuing Education: Life-long learning and a center for learning at all ages were brought up by the majority of respondents.
- Encourage young families to move to LO: Respondents indicated that there should be a range of housing choice to attract young families as well as keep services the in City affordable so young families can afford to live here.
- Facility Usage: Respondents supported using schools as community meeting space, perhaps after hours or on the weekend. Respondents suggested allowing private schools, churches, and other organizations rent or buy closed school facilities. Boy scouts, neighborhood groups, and day-care were all suggested as potential uses for closed school facilities.
- Recreation: Respondents suggested using sports fields, gyms, and playgrounds to supplement the demand for recreational ball fields. Respondents stated that the City should coordinate with schools as there may be overlap in recreational services, and also coordinate shared facility use.
- Maintenance: Respondents thought maintenance of existing and closed facilities was important.

### **Existing Comprehensive Plan Goals/Policies**

#### **Goal:**

The City shall ensure the availability of administrative and general government services and shall coordinate with efforts of others to provide schools, energy and communication services.

#### **Policies related to schools:**

1. Review all residential development proposals for potential impacts on the school system including the adequacy of existing schools and the need for new facilities.
2. Require safe and accessible transportation routes to schools.

### **DRAFT Goals/Policies based on Community Culture Summit, including all comment opportunities**

#### **Changes Based on Planning Commission Work Session**

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### Goal:

Ensure that Lake Oswego continues to be a community ~~known for~~ that promotes educational excellence with a strong ~~public school~~ education system as well as opportunities for lifelong learning.

### Policies:

1. Provide diverse opportunities for youth and adult education through Parks and Recreation, Adult Community Center and Library programs.
2. Develop and implement strategies to attract families with children to live in Lake Oswego and enroll in the ~~School~~ school District system. ~~Increase opportunities for family-oriented housing that is affordable to a range of income levels.~~
3. Partner with ~~local~~ organizations that provide educational opportunities to the community.
4. Support student learning opportunities through City work experience, mentorship and classroom-based relationships with City departments.
5. Partner with the ~~School District and Community Schools~~ schools to provide coordinated educational and recreational programs.
6. Provide land use flexibility to allow schools to utilize vacant school ~~buildings~~ properties for new uses that support community learning and recreation, and to continue the role of school facilities as neighborhood gathering places, while ensuring compatibility with the surrounding neighborhood.
7. Coordinate with schools and surrounding neighbors ~~when facility and enrollment changes occur~~ to plan for safe and effective transportation for students ~~and surrounding neighbors.~~
8. Prioritize transportation investments that improve the ability of students to safely walk, bike and bus to all schools.

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### HISTORIC PRESERVATION

#### People, Places and Prosperity

Planning for our historic resources supports a sustainable Lake Oswego in the following ways:

**People:** Preserves unique community heritage, culture, sense of civic pride

**Places:** Identifies buildings with unique structures and historic attributes; adaptive reuse and careful demolition conserve resources

**Prosperity:** Supports neighborhood revitalization, “main street” type redevelopment, historic tourism, visitors and education

#### Existing Comprehensive Plan

The current Comprehensive plan contains one goal and five policies in the existing comprehensive plan.

#### Policy Questions Posed at Summit

1. Should the City consider exploring ways to encourage historic preservation through strategies such as developing incentives (e.g., priority permitting, grant façade improvements) for requiring/allowing:
  - a. Deconstruction of historic buildings instead of demolition
  - b. More adaptive reuse (reusing an old site or building for a purpose other than which it was built or designed for) of historic structures and older buildings
  - c. Incorporation of new energy saving building materials into historic buildings
2. Archaeological resources are referred to in the current historic resources goal and polices in the current plan. In the past, the only action the City has taken to preserve and enhance “archaeological resources” is to call the state which has a specialist on staff to handle the issue. Should the City consider the cost and benefit to taking on more responsibility for protecting archaeological resources?

#### Themes Based on Citizen Comment

- Incentives: While respondents felt incentives could be a good way to encourage historic preservation, they stressed that such incentives be funded with private money/grants.
  - Deconstruction: Deconstruction was viewed favorably by most respondents. Respondents also added that the City should do everything in its power to prevent demolition and deconstruction.
  - Energy-saving: Respondents do not favor energy-saving materials as they may impede development and profitability.
- Historic character: Historic buildings are part of Lake Oswego’s character. Respondents supported historic preservation and indicated that historic buildings were important to them.



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- Archeological Resources: Respondents felt that potential cost of taking on more responsibility for archeological protection was too high.

### **DRAFT Goals/Policies based on Community Culture Summit, including all comment opportunities with CAC revisions from December 14.**

#### **Changes Based on Planning Commission Work Session**

##### **Goal:**

Preserve, promote, and maintain the historical, [archeological](#) and cultural resources of the community.

##### **Policies:**

1. Preserve, enhance, and protect Lake Oswego's historic resources through procedures and standards designed to identify, restore and protect structures, sites, objects and districts of historic and cultural value [with](#)in the City.
2. The City will maintain its status as a certified local government under programs administered by the State Historic Preservation Office and National Park Service ([SPHOSHPO](#)).
3. Conserve, educate and promote the best use of historic resources through strategies such as; adaptive re-use of historic and older buildings, , reinvesting in historic neighborhoods and buildings, deconstruction, and incentives for historic preservation.
4. [Incorporate historic elements into City redevelopment projects.](#)
- 4.5. [Consult with the State Historic Preservation Office to preserve Lake Oswego's archeological resources.](#)

### LIBRARY

#### **People, Places and Prosperity**

Library resources support a sustainable Lake Oswego in the following ways:

**People:** Provides opportunities for lifelong learning, self-education, arts and culture enrichment and community interaction.

**Places:** Provides community gathering and place for sharing of information and ideas; as a physical facility, can work to reduce its ecological footprint and maximize savings over time.

**Prosperity:** Supports Lake Oswego's reputation for educational quality, sense of community and thoughtful leadership.

#### **Existing Comprehensive Plan Goals/Policies**

The current Comprehensive Plan does not contain a goal or policy for library services.

#### **Policy Questions Posed at Summit**

1. How can the library continue to support and enhance the city's vibrancy and sense of community?
2. How can the library enhance accessibility to library resources for all community members?

#### **Themes Based on Citizen Comment**

- **New location/expansion:** Respondents were split as to where the central library should be located. Some said that it should be down town, others said it should be moved to the WEB. Respondents stated that the library services location(s) should be carefully studied, but most that the library should be located in a central location with smaller satellite computing facilities or annexes around town.
- **Technology:** Respondents indicated that the library should embrace technology; including expanding online resources, e-book offerings, audio downloads, and DVDs.
- **Programming/services:** Generally, respondents felt that library services are currently adequate. Respondents expressed their approval and support for the library's free lecture series, children's storytelling, and exhibits.
- **The library's role:** The library is a cornerstone of the community and supports education. Some respondents mentioned expanding the library to include a community meeting space

### **DRAFT Goals/Policies based on Community Culture Summit, including all comment opportunities**

#### **Changes Based on Planning Commission Work Session**

##### **Goal:**

The City of Lake Oswego should continue to provide library services that provide opportunities for lifelong learning, personal enrichment, arts and cultural activities and community interaction for all residents.

##### **Policies:**

1. Increase accessibility to library facilities and services throughout the community for all ages by expanding the facilities, providing safe transportation including multi-modal options, and increasing-improving online services.
- 2.—Foster the evolving role of the library, including providing multifunctional spaces for community activities and promoting innovative lending programs/services. Increase the availability of larger community gathering spaces within library facilities.
3. Capitalize on the opportunity the library provides for creating a vibrant community.

### RECREATION

#### People, Places and Prosperity

Strong parks and recreation programs support a sustainable Lake Oswego in the following ways:

- **People:** Recreation of all kinds is crucial to the physical and psychological health of Lake Oswegans. Providing a great diversity of outdoor recreation opportunities in the City connects people with the outdoors in a variety of settings.
- **Places:** Our parks and open spaces offer places and programs for physical activity, community interaction, public events, and life-long learning. The beauty of parks provides Lake Oswegans a sense of pride in their community.
- **Prosperity:** Lake Oswego's parks are an important reason why the city is widely recognized as a desirable place to raise a family. Parks provide aesthetic and recreation benefits. They may enhance property values, increase municipal revenue, and attract people of all ages.

#### Existing Comp Plan Goals

There are four goals related specifically to recreation in Parks and Recreation chapter in the existing comprehensive Plan, however the Willamette River Green Way (one goal, three policies) and Oswego Lake (one goal, three policies) also have goals pertaining to recreation and they are now included in the "Recreation" topic.

#### Policy questions posed at summit

1. Residents have identified that the City should ensure that all residents have access to essential recreation services which includes Exercise and Sports, Play for Children, and Nature Experiences. This is currently not available equally throughout the city, and would be difficult to provide in certain areas. To fill geographic gaps and provide equitable access to these experiences, recreation facilities, such as traditional playgrounds, nature play areas, sports fields, sports courts, trails, and opportunities to enjoy nature will need to be renovated or new ones will need to be developed.
  - How much and under what circumstances should the City invest in providing new parks and recreation opportunities in these underserved areas?
  - Should the City provide public places if private recreation facilities are available?
2. The community said that renovating existing parks to maximize City investment in existing facilities is the highest priority.
  - Is it more important to care for existing assets that may serve fewer people or to provide new ones that will provide more equity?
  - At what point should the City not invest in facilities that provide limited service?

#### ***Themes Based on Citizen Comment***

- **Maintain existing parks/facilities:** Respondents overwhelmingly indicated that, rather than invest in new recreational facilities, the city should maintain the facilities it currently has.  
**Private recreation:** Many respondents felt that public recreational facilities should not be

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expanded if many private facilities already exist. Many also felt strongly that no takings of private property should occur for public recreation or otherwise.

- Indoor facilities and school partnerships: The need for indoor recreation facilities and opportunity to utilize closed schools as community centers were discussed as well creating stronger partnerships and coordination with private facilities, including schools.
- Improving access and connectivity to parks was a strong theme from the group discussions.
- Oswego Lake: The majority of the discussion on this theme related to lake access. Of the 18 unique responses that referenced Oswego Lake, 7 were against increased lake access while 6 were for increased lake access.

### DRAFT Goals/Policies based on Community Culture Summit, including all comment opportunities and work with Parks

#### Track changes accepted Changes Based on Planning Commission Work Session

##### GOALS:

1. The City shall plan, acquire, develop and maintain a system of park and recreation facilities that serves diverse current and long-range community needs ~~with nearby access to opportunities for exercise and sports, play for children, and nature experiences~~ with facilities that:
  - a. Provide a broad range of year-round recreational opportunities;
  - b. Educate and entertain the public through interpretive and recreational programs;
  - c. Promote exercise and healthy living;
  - d. Promote enjoyment of the cultural arts; and,
  - e. Enhance the environmental quality of the city.

- ~~1-2.~~ 2. The City shall enhance the quality of life in the community by providing diverse recreation programs that activate the community as an environment for learning, recreation, healthy living and fun.

##### POLICIES:

- ~~1-2.~~ 2. Provide access to facilities that offer the essential recreation services (play for children, nature experiences, and exercise/sports) within a half-mile of their homes to as many residents as is feasible.
- ~~2-3.~~ 3. Within the city, fill service gaps for essential recreation services through development of new facilities at existing sites, ~~and~~ through partnerships, or at new sites if ~~needed~~necessary.

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- 3.4. Improve park access for bicyclists and pedestrians by linking neighborhoods to parks via trail corridors and safe routes along city streets.
4. Plan for park and recreation facilities which:
  - a. Provide a broad range of recreational opportunities;
  - b. Educate and entertain the public through interpretive and recreational programs;
  - c. Promote exercise and healthy living;
  - d. Promote enjoyment of the cultural arts; and,
  - e. Enhance the environmental quality of the city.
5. Maintain parks and facilities in a manner which will prolong the life of capital assets, reduce operational costs, assure safe and accessible use, improve park design and conserve resources.
6. Preserve and enhance significant natural resources and historic sites that are located on parklands.
7. Coordinate park and recreation planning and implementation with affected neighborhoods; other community projects and programs; state, federal, regional and local jurisdictions; and with local “friends” groups.
8. Coordinate and cooperate with school districts and other organizations to meet park and recreation needs of the community and the region. Assure optimum efficient use of all parks and recreation facilities and resources, including developing major neighborhood park and sports field facilities in conjunction with schools, wherever-when possible and compatible with the surrounding area.
9. Ensure the opportunity for Lake Oswego residents to have access to parks and recreation facilities and programs regardless of income.

### **GOAL 15: Willamette River Greenway (recreational component)**

10. When appropriate as part of the development review and approval process, require dedication of public access easements within the Greenway and to the Willamette River to provide recreation opportunities along the river.

### **GOAL 5, Section 7: Oswego Lake (recreational component)**

11. Continue to provide swimming access on Oswego Lake through the City’s Swim Park and through coordination with the Lake Oswego School District to preserve the Lake Grove Swim Park.