



MEMORANDUM

TO: Comprehensive Plan Citizen Advisory Committee (CAC)

FROM: Laura Weigel, Associate Planner
Beth St. Amand, Senior Planner

DATE: August 17, 2012

SUBJECT: August 23, 2012 Meeting

ACTIONS

1. Review the revised Connected Community goals and policies based on Planning Commission feedback and forward a recommendation to the Planning Commission for its October 8, 2012, public hearing.
2. Review the revised Economic Vitality goals and policies based on Planning Commission feedback and forward a recommendation to the Planning Commission for their September 10, 2012, public hearing.
3. Review and comment on the background report for “Local Food Access and Health and the Built Environment” in Community Health and Public Safety.
4. Review and comment on the Community Health and Public Safety and Healthy Ecosystem Questionnaire.

DISCUSSION

1. Connected Community Goals and Polices

On Monday, August 11, the Planning Commission reviewed the draft goals and policies in a work session. Comments and revisions are included in Attachment 4. There are six questions for the CAC in the document. There are three other comments in the documents that don't necessitate CAC feedback; however, respond if you feel so inclined.

2. Economic Vitality Goals and Polices

On Monday, July 23, 2012, the Planning Commission reviewed the draft goals and policies in a work session. The resulting changes are highlighted yellow in Attachment 5; changes highlighted in blue have been made by staff. Changes to Goal 2 policies were made for consistency with Connected Community chapter policies. The main issues for the CAC's consideration are listed below:

a. Locational Criteria. Policy 9 received a great deal of discussion, both at the last CAC meeting and the

PC meeting. The CAC agreed to cut most of the descriptive text and move it into the future chapter preamble and definitions section. The PC discussed ensuring that the definitions of each Vision type (Employment Center, Town Center, Neighborhood Villages and Community Hubs) are clear and also cross-referenced for all the Action Areas, so that the supporting functions are not lost across Action Areas (such as paths and cultural uses).

Both discussions raise the issue of how we apply the 2035 Vision Map designations; for example, where do we place the Neighborhood Village circles? What does it mean for a property owner if you are in an Employment Center? How does the Vision all work together? In reality, the map itself is conceptual; it proposes a new way of thinking about existing zoning and how key areas work together to a) perform a similar function and b) how they support the 2035 vision. Zoning is the appropriate tool that governs uses and promotes specific land use activities.

Based on both discussions, Staff proposes the attached revision that defines the scale and intensity of each designation. It adds Policy 10 to establish **where** to designate Employment Centers, Town Centers and Neighborhood Villages, and ties it to zoning. The section also includes new, detailed definitions for each design type at the end.

Question for Discussion:

1. Have the revisions clarified the intent and application of the 2035 Vision designations?

b. Goal 2, Policy 1.c. The CAC discussed whether to strike the word “overall” to have it apply both broadly and locally, which addresses the individual character of neighborhoods and concerns with compatibility. The CAC forwarded this question to the Commission, which recommended removing the word “overall.”

c. Consider addition of a 50+ population policy. Mary’s Woods at Marylhurst submitted a memo for the CAC’s and Planning Commission’s consideration (Attachment 5a). The memo proposes expanding and/or developing an Economic Vitality strategy building on the growth of the 50+ population, and requests that the CAC and PC consider how these strategies can be incorporated into the goals and polices or action planning for the Economic Vitality action area. Staff has also forwarded this memo to Ann Adrian, the ACC Manager. The PC concluded that there should not be a policy specifically focusing on this age demographic. The Commission suggested this topic be addressed in the Action Plan, focusing on encouraging and engaging the 50+ population and partnering with the Chamber and the ACC.

Question for Discussion:

1. Should the Action Plan address strategies to utilize the entrepreneurial business experience of Lake Oswego’s 50+ population to strengthen the City’s economy?

d. Mountain Park Designation. During the CAC’s last review of the Economic Vitality goals and policies, the CAC and staff raised questions regarding current policies and the 2035 map designation of the Mountain Park Neighborhood Village. The “Mountain Park Commercial Area Memo” (Attachment 5b) recommends that Mountain Park remain a Neighborhood Village, and to add a specific policy that addresses the site’s unique character and additional commercial uses allowed.

3. Local Food Access and Health and the Built Environment

This is an entirely new topic for the Comprehensive Plan. Based on what you’ve heard through planning process thus far, does the content set the correct framework to develop new goals and policies?

4. Community Health and Public Safety and Healthy Ecosystem Questionnaire

The questionnaire has been reviewed by several groups, including feedback from the Planning Commission (Healthy Ecosystems only), NRAB (Healthy Ecosystems), and the TAC (both). If there are any questions that are difficult to understand or don't strike the right tone, please provide feedback.

NEXT STEPS

1. Connected Community Goals and Polices

A Planning Commission Public Hearing is scheduled for October 8, 2012. Staff will include the CAC feedback from tonight in the staff report for the hearing.

2. Economic Vitality Goals and Polices

A Planning Commission Public Hearing is scheduled for September 10, 2012. Staff will include the CAC feedback from tonight in the staff report for the hearing.

3. Local Food Access and Health and the Built Environment

The background report will be revised based on CAC feedback and eventually included as an appendix to the Comprehensive Plan.

4. Community Health and Public Safety and Healthy Ecosystem Questionnaire

The revised questionnaire will be posted on the We Love LO website on August 24. It will remain up until September 16. The responses will be used to draft the revisions to the two action areas. Community Health and Public Safety goals and polices are scheduled to be reviewed by the CAC at the September and October meetings. The Healthy Ecosystems goals and policies will not be reviewed until Council provides direction after discussions with Metro.