

## MEMORANDUM

- DATE:** December 29, 2010 – ***With Technical Advisory Committee (TAC) Comments added from 01/06/11 meeting***
- TO:** City of Lake Oswego Comprehensive Plan Technical Advisory Committee, Goal 9/10 Work Group and Citizen Advisory Committee
- FROM:** Kirstin Greene and Steve Faust, Cogan Owens Cogan, LLC; Sidaro Sin, City of Lake Oswego
- RE:** **Discussion Draft Community Economic Development Objectives**

The City of Lake Oswego is currently updating its Comprehensive Plan in compliance with Oregon Statewide planning requirements. As part of this process, the City is conducting an Economic Opportunities Analysis (EOA) in accordance with the Department of Land Conservation and Development's Economic Development (Goal 9) guidelines. A key component of the EOA is the development of Community Economic Development Objectives (CEDOs) that help guide the scope and content of the EOA. The preliminary CEDOs below are derived from existing economic development policies, strategies and aspirations found in Lake Oswego's Comprehensive Plan, Economic Development Strategy and draft community vision. After some draft objectives, further explanation is included in [brackets].

- Maintain a strong balance of jobs and housing.

### **TAC Comments**

- What is appropriate for LO? For example, Tigard and Wilsonville are net importers of jobs.
- Support and grow existing and local businesses.

### **TAC Comments**

- Does this mean locally owned and operated?
- When recruiting new business, from a sustainability perspective, we'd want to grow locally-owned/sourced. What is the balance between locally owned and national/international businesses?
- Currently, the largest employer is German-owned pacemaker manufacturer in the Pilkington area (Biotronik and Microsystems Engineering; 600 employees). This is an area of the city where it's difficult for their business to grow.
- What else can the City do to help business growth? How does LO compete?

- Focus redevelopment and intensification of jobs per acre in employment districts and in centers.
- Provide opportunities for a range of industrial and employment uses. Actively pursue “green” sustainable industries and businesses. [These could include but wouldn’t necessarily be limited to training/support, research, and small scale light industrial.]

**TAC Comments**

- The City’s Economic Development Strategy deferred the industrial planning to the Comp Plan update process.
  - This is a big question. Do we continue to encourage manufacturing, or is there a better use for this land – like financial sector employment?
  - Do we want to specifically mention industrial uses? Jennifer (DLCD) would argue we do. If we use the term, need to do more work on defining what that means to LO.
- Pursue living wage employment opportunities such as in an emphasis on creative class opportunities and clusters consistent with the quality, skill, experience and education level of residents. These could include but wouldn’t not necessarily be limited to [science, engineering, education, computer programming, research, arts, media, design.]
  - Explore long term redevelopment opportunities in the southwest industrial area, along Bangy Road and along the Kruse Way corridor.
  - Encourage neighborhood commercial services within walking distance of City residents.

**TAC Comments**

- What about within walking distance of employment? What about jobs within walking or transit distance of housing/ how LO residents get to work?
  - What specific goods and services do people want?
- Create opportunities for residents to meet their retail and service needs within the City.

**TAC Comments**

- What does this mean? Could be read as malls, big box retailers. Need to clarify.
- Is this a problem currently?
- May also include meeting needs of people who don’t live in LO, but work here.

- May need to change wording. Reflect balance between attracting outside people and encouraging people to shop locally, without saying you can't leave the city for retail/service needs.
- Maintain Lake Oswego's exceptional quality of life by investing in infrastructure and services that support residents and businesses.