

---

---

**MEMORANDUM**

---

---

**DATE:** 2/17/2011  
**TO:** COMP PLAN CAC, PLANNING STAFF  
**FROM:** TOM BRENNAN, 50+ ADVISORY BOARD & COMP PLAN CAC MEMBER  
**RE:** 2/15/11 CITY COUNCIL MEETING – DRAFT VISION STATEMENT CONSIDERATION

---

On 2/15/11, the City Council heard a presentation on the Draft Vision Statement which we endorsed for Council review. Sid Sidaro, Martha DeLong (Campbell DeLong Research), and myself each presented a 5 minute statement. The Council then deliberated in the form of a questions and answers for our panel, but mostly discussed the entire Draft Vision Statement and Comp Plan Update process and funding for approximately 30+ minutes.

In the end, an “approval” vote was taken to indicate to staff and the CAC whether the Council liked of the direction we had taken with the Draft Vision Statement. The vote was 4-3 in favor of endorsement. To be more precise, the vote was 4 in favor, 2 against and 1, “I don’t know”. The CAC therefore gained the approval of Council by a margin of one.

Like many votes, the end tally does not really do justice to the body of the discussion. There is much nuance in the Council dialogue not revealed in the vote tally. I therefore strongly urge all CAC members to take 30 minutes to review the City Council video of our presentation in preparation for next CAC meeting on 2/22. The full Council meeting video will be available to view on-line in the next few days. The CAC and staff presentation came early on – right after the Water Providers Consortium presentation and Consent agenda – about 30 – 40 minutes in.