

# Lake Oswego Community Vision for 2035

City Council endorsed 2/15/11



**In 2035, Lake Oswego is a thriving, sustainable city, meeting the community's needs without compromising the needs of future generations.** Our community is recognized for its quality of life, exceptional schools, and excellent local government. Our multigenerational neighborhoods, healthy natural resources, vibrant mixed-use shopping, employment districts, and diverse services and activities are accessible to all.



COMMUNITY  
CULTURE

**Our educational, cultural and recreational opportunities strengthen the social fabric of the community.** Our top-rated schools offer excellent education and reinforce the value of the community as a desirable place to raise a family. Our outstanding library, parks, and community amenities provide a wide range of programs and special events. Public art and historic resources enrich our cultural identity.



COMPLETE  
NEIGHBORHOODS  
& HOUSING

**We manage growth by providing the opportunity for a variety of attractive and compatible housing that serves a range of ages, incomes and households.** Our distinct and walkable neighborhoods contribute to the city's small town feel. Mixed-use districts enhance adjacent residential areas by providing access to quality jobs, housing, transit, entertainment, services and shopping. Higher density housing is located along transportation corridors and town centers to preserve the character of our existing neighborhoods.



A CONNECTED  
COMMUNITY

**We have safe, efficient and convenient transportation choices.** There are frequent and reliable public transportation options that make it easy to move around our city and the region. Pathways, sidewalks, roadways and bike routes encourage residents of all neighborhoods to walk and bike safely.



ECONOMIC  
VITALITY

**We are a community where people can live, work, play and meet their daily needs for goods and services.** We build upon the intellectual capital of the community to attract new ventures, retain local businesses and connect to the global economy. We are business-friendly and a regional model for employment and mixed-use centers that attract quality jobs.



HEALTHY  
ECOSYSTEMS

**We are good stewards of our environment.** Our urban forest, natural areas and watersheds are valued and cared for as essential environmental, economic, and cultural assets. We are recognized for effectively balancing today's community needs with the need to preserve clean air, water and land resources for future generations. The built environment is designed to protect, enhance and be integrated with natural systems.



COMMUNITY  
HEALTH  
&  
PUBLIC SAFETY

**Our community is a safe place to live and supports lifelong active and healthy living.** We are known for excellent public safety response systems that work together with an involved community to ensure peace and safety. There are opportunities for active lifestyles that promote the health and social interaction of our residents. Easily-available foods from local community gardens and farmers' markets support healthy nutrition.



INSPIRING SPACES  
& PLACES

**Our architecture and natural setting inspire people to live here.** Development respects the physical environment and meets the highest quality of community design to foster the distinctive character and beauty of this special place. We are a regional leader. By sharing the example of our successes and our active engagement with other metropolitan area governments, we help preserve the region's quality of life and Lake Oswego's unique place in it.