



## Comprehensive Plan Update Design Workshop Overview

### Scenario Development Process

Based on the results of more than 800 community survey responses and two community workshops, the City has prepared a draft community vision for 2035. The vision is intended to articulate where the community wants to be in 25 years. During November, the draft vision is posted online for further community feedback. It is anticipated that the draft vision will be statistically validated through a phone survey in early January 2011. The Citizen Advisory Committee (CAC) and City staff will use citizen input to revise the working draft vision which is scheduled to go before the City Council for their endorsement in February 2011.

The next step in the comprehensive planning process is to develop possible scenarios that describe different strategies, or scenarios, to reach that vision. On January 26, the CAC will consider the results of the design workshop, community survey, October workshops and draft vision to recommend up to five preliminary scenarios for further study. A baseline scenario, based on existing, adopted plans (e.g., Comprehensive Plan, Urban Renewal, and other area plans) may be one of the scenarios recommended for further study. The concepts will then be developed further in early February for presentation to the CAC at their February 23 meeting. As evaluation or "screening" criteria, the CAC may use the adopted vision, results of public engagement to date and the sustainability decision-making tool to advise staff and consultants on the development of three scenario alternatives for public review and comment at a March 2011 public event. The scenario alternatives will then be revised and analyzed to evaluate their performance against the criteria and integrated with housing, economics, transportation, parks and recreation, infrastructure, and other Lake Oswego needs and aspirations. The results of this analysis will be presented to the CAC and then again to the broader community in Spring 2011. A preferred scenario is scheduled to be identified by the CAC following a community meeting in June 2011. The City Council will be asked to endorse the preferred scenario after the community meeting.

To summarize:

- January – Statistical validation of draft vision
- January 6 – CAC-hosted Design Workshop
- January 26 – CAC recommends scenario concepts for further study
- February – City Council endorses Community Vision for 2035
- February 23 – CAC advises on the development of three alternative scenarios
- March – Public event to review and comment on three alternative scenarios
- May – CAC and public review and comment on alternative scenario analysis
- June – CAC recommends preferred scenario
- June (or July) – City Council endorsed preferred scenario

## Design Workshop

At the January 6 meeting, the CAC will invite the City Council, Planning Commission and Lake Oswego design professionals to participate in a design workshop. The workshop is intended to harness the knowledge and creativity of design professionals to brainstorm design options for the preliminary scenario concepts. Local inter-disciplinary experts invited to the workshop could include:

- Architects
- Developers
- Economists
- Engineers
- Housing specialists
- Planners
- Urban designers

Desired design workshop outcomes include:

- Engage Lake Oswego residents with professional expertise to generate innovative design ideas for preliminary scenario concepts.
- Identify preliminary ideas and themes as one of several inputs into the scenario development and planning process.

## Format and Logistics

The three-hour event will be held on Thursday, January 6<sup>th</sup> from 6 to 9 PM at the West End Building.

Each participant will be asked in advance to identify three of the preliminary scenario concepts described below, which they would like to explore during the workshop. However, each participant will be assigned to one primary concept in order to provide enough time for participants to discuss one scenario concept in detail.

Five to six workstations will provide a hands-on opportunity to actively discuss and develop ideas for each scenario. Consultant team members and staff will facilitate discussions and record comments. The goal is to have one team facilitator, three local experts, and four CAC/PC/CC participants per station.

## Materials

\*Hardcopies sent in advance.

- Design workshop overview\*
- Draft 2035 vision\*
- Community survey results\*
- Workshop results\*
- Sustainability framework\*
- Base maps

## **Preliminary Scenario Concepts**

The following preliminary scenario concepts represent a spectrum of approaches to achieving the City's 2035 vision and sustainability goals. Each assumes that the city's population will increase over the next 20 years.. The baseline scenario concept is based on existing, adopted plans (e.g., Comprehensive Plan, Urban Renewal Plan). The remaining scenario concepts assume that:

- Lake Oswego is a globally connected, full-service community
- Excellent data/internet services are widely available
- A high value is placed on education
- Housing is available for all incomes and ages
- A multi-modal transportation system provides connections within the City and to the region
- A network of open spaces is conducive to a healthy ecosystem and healthy people
- Parks and public spaces provide opportunities for a range of passive and active recreational activities

### Baseline

The baseline is intended to reflect the conditions and potential outcomes based on existing zoning and development patterns continuing as they do today. This could be characterized by:

- Housing opportunities would continue to follow existing development patterns such as owner-initiated annexations and development of land within the Urban Services Boundary and infill development in neighborhoods
- Transportation options as reflected in the transportation systems plan
- Employment opportunities limited to the six commercial centers and two industrial areas as identified in the Comprehensive Plan

### Urban Villages

The Urban Villages concept is characterized by its local, artisan economy, small scale development and decentralized physical land use pattern.

- Decentralized or polycentric growth and economic activity
- Local, resilient, artisan economy based on innovation
- Infill and clustered cottage housing
- Strong local transportation network
- Development is planned within nature

### Learning Community

The Learning Community concept builds neighborhoods around civic and educational institutions to attract young families and provide life-long learning opportunities for its residents.

- Research and learning economy
- Mixed-use development with civic/educational institutions at the core
- Growth happens through demographic change (more young families)
- Regional mass transit along existing corridor
- Transit connections among neighborhoods; strong bike/ped/auto connectivity within neighborhoods
- Green spaces incorporated into civic/educational campuses and along corridors

### Vibrant Centers

The Vibrant Centers concept envisions a several large employment nodes at the town center and transit stations.

- Growth is accommodated through increased densities in employment centers
- Economic activity responds to market conditions
- Transit connections among centers and to the region
- Parks are mixed in scale from pocket to city-wide parks

### Global Lake Oswego

The Global Lake Oswego concept expands Lake Oswego's existing professional economy and land use patterns.

- Growth is focused along corridors
- Housing is additive with some mixed-use development along corridors
- Economy is a cluster for professional services within the regional economy (e.g., finance)
- Regional mass transit along a new corridor alignment (Kruse Way)
- Parks are mixed in scale

### Eco-Industrial

The Eco-Industrial concept focus is family wage jobs and new housing on underutilized areas of the city and adjacent areas to be annexed.

- Eco-Industrial district provides family wage jobs for Lake Oswegans and adjacent communities
- New housing accommodated by existing patterns and through "Greenfield" development into new areas
- Regional mass transit runs through the City
- Strong bike/pedestrian/auto connectivity throughout the City
- Parks are mixed in scale

This outline including preliminary scenario concepts is subject to change in consultation with elected and appointed officials and advisory committee members.