

Comprehensive Plan Update

Design Workshop Outline 11/10/10 Draft

Purpose and Outcomes

Based on the results of the community survey and two community workshops, the City has prepared a draft vision for 2035. The next step in our planning process is to develop planning scenarios that express what the draft 2035 vision could mean on the ground. To develop ideas for the scenarios, we are holding an urban design "think tank" workshop scheduled for the evening of December 6. The workshop will harness the knowledge and creativity of urban design professional including architects, engineers and planners that live in the city to draw out what a sustainable Lake Oswego looks like in 2035. We're considering these professionals. almost as an "extension of staff" during this brainstorming exercise.

.The hands-on event will be designed to solicit creativity from:

- Citizen Advisory Committee
- · City Council members
- Planning Commissioners

As well local inter-disciplinary experts that could include:

- Architects
- Economists
- Engineers
- Housing specialists
- Planners
- Urban designers
- Developers

Desired outcomes include:

- Leverage local professional expertise and innovative ideas
- Brainstorm preliminary ideas/themes as the first step in developing more fully-developed scenarios for broad community review and comment.

The workshop is designed to identify the best attributes of five preliminary scenarios based on public participation to date. These scenarios will be further refined based on the results of the workshop before they are explored in greater detail with the CAC on January 26. After further revision based on CAC feedback, three draft scenarios will be presented to the public at a March 2011 open house. A preferred scenario is scheduled to be identified at the June community workshop.

Format and Logistics

The three-hour event will be held on Monday, December 6th from 6 to 9 PM. A light dinner will be provided.

Each participant will be asked ahead of time to choose their three top themes to work on during the workshop, however each participant will only be assigned to one theme in order to ensure there will be enough time for participants to discuss one scenario concept in detail

November 10, 2010 1

Five workstations will provide a hands-on opportunity to actively discuss and further develop each scenario. Each station will have a description of the theme, maps and flipcharts for taking notes. Consultant team members will facilitate discussion and record comments. The goal is to have one team facilitator, three local experts, and four CAC/PC/CC participants and staff per station

Materials

- Community survey results (sent in advance)
- Workshop results (sent in advance)
- Sustainability Framework
- Maps

Preliminary Scenario Concepts

The following scenario concepts represent a spectrum of approaches to achieving the City's 2035 vision and sustainability goals. Each assumes that the City's population will increase over the next 20 years meeting state land use law. Further, they all assume that:

- Lake Oswego is a globally connected, full-service community
- Excellent data/internet services are widely available
- A high value is placed on education
- Housing is available for all incomes and ages
- A multi-modal transportation system provides connections within the City and to the region
- A network of open spaces is conducive to a healthy ecosystem and healthy people
- Parks and public spaces provide opportunities for a range of passive and active recreational activities

Urban Villages

The Urban Villages concept is characterized by its local, artisan economy, small scale development and decentralized physical land use pattern.

- Decentralized or polycentric growth and economic activity
- Local, resilient, artisan economy based on innovation
- Infill and clustered cottage housing
- Strong local transportation network
- Development is planned within nature

Learning Community

The Learning Community concept builds neighborhoods around civic and educational institutions to attract young families and provide life-long learning opportunities for its residents.

- Research and learning economy
- Mixed-use development with civic/educational institutions at the core
- Growth happens through demographic change (more young families)
- Regional mass transit along existing corridor
- Transit connections among neighborhoods; strong bike/ped/auto connectivity within neighborhoods
- Green spaces incorporated into civic/educational campuses and along corridors

Vibrant Centers

The Vibrant Centers concept envisions a several large employment nodes at the town center and transit stations.

- Growth is accommodated through increased densities in employment centers
- Economic activity responds to market conditions
- Transit connections among centers and to the region
- Parks are mixed in scale from pocket to city-wide parks

November 10, 2010 2

Global Lake Oswego

The Global Lake Oswego concept expands Lake Oswego's existing professional economy and land use patterns.

- Growth is focused along corridors
- Housing is additive with some mixed-use development along corridors
- Economy is a cluster for professional services within the regional economy (e.g., finance)
- Regional mass transit along a new corridor alignment (Kruse Way)
- Parks are mixed in scale

Eco-Industrial

The Eco-Industrial concept focus is family wage jobs and new housing on underutilized areas of the city and adjacent areas to be annexed.

- Eco-Industrial district provides family wage jobs for Lake Oswegans and adjacent communities
- New housing accommodated by existing patterns and through "Greenfield" development into new areas
- Regional mass transit runs through the City
- Strong bike/pedestrian/auto connectivity throughout the City
- Parks are mixed in scale

This outline is subject to change in consultation with elected and appointed officials and advisory committee members.

November 10, 2010 3