

# City of Lake Oswego



## Preliminary Scenario Themes

The following preliminary scenario “themes” represent a spectrum of approaches to achieve the community’s 2035 vision and sustainability goals. These scenario themes do not provide detailed descriptions of draft scenarios, but are a starting point for discussions and creative thinking about what Lake Oswego could look like in 25 years. Each theme assumes that Lake Oswego:

- Will grow in population over the next 20 years
- Is full-service community<sup>1</sup>
- Offers a diverse supply of housing for all incomes and ages
- Provides connections within the City and to the surrounding region through a multi-modal transportation system
- Places a high value on education and the arts
- Has an integrated network of parks and open spaces that contribute to a healthy ecosystem and healthy people

Theme	Description	Economic Vitality	Inspiring Spaces & Places	Complete Neighborhoods & Housing	A Connected Community	Community Culture	Healthy Ecosystems	Community Health & Public Safety
Entrepreneurial Community	Characterized by small scale development and decentralized spatial land use pattern; places a high value on small, locally-owned businesses	Local, innovation-based and primarily small-scale businesses that serve local and regional markets; incubating new businesses is a priority; high percentage of owners and employees live in Lake Oswego	Growth is dispersed and decentralized; there is a mix of smaller-scale public and private gathering spaces where business or community relationships are fostered	New housing occurs as infill and clustered cottages; retail and office also infill, creating walkable neighborhoods that meet daily needs; housing units include live/work units and flex space	A strong local transportation network of walkways, bikeways, streets and transit connect citizens to local jobs and daily needs; regional transit primarily used for access to regional amenities and secondarily for access to regional jobs	Small, decentralized schools, libraries, arts venues and other civic institutions exist throughout the community	Dispersed, small scale parks, open spaces and trails provide convenient access for all residents	Health and safety are coordinated through neighborhood-based programs, (e.g., clinics, gardens, community policing)
Learning Community	Educational and civic institutions anchor each neighborhood, attract young families and educators and provide life-long learning opportunities for City residents	Education (including college/university), research and development tied to educational institutions; introduction of medical and bio-tech as research magnets; high percentage of employees live in Lake Oswego	Young families are attracted to Lake Oswego for its inspiring educational facilities; campuses become focal points for daily recreation, meetings and community events	Mixed use neighborhoods affordable for families with children with civic/educational/health care institutions at the core centered on schools	Access to regional educational institutions and research centers dominates the city’s use of regional transit; local transit connects neighborhoods to transit hubs and local institutions; neighborhoods rely on auto, pedestrian and bike connections for access to daily needs	Focus on civic, health care and educational institutions; celebrating the life-long learning experience	Green spaces incorporated into civic/educational campuses and along corridors	Educational institutions are centers for healthy living and community resources and demonstrate sustainable practices
Vibrant Centers	“Centers” develop within groupings of several neighborhoods, equipped with services to meet most daily needs and coupled	City’s economic strategy is flexible, adaptive, and responsive to market conditions; nodes of activity attract	Growth is focused on increased densities in centers; centers include a variety of small to medium-scale parks, plazas and public	Mixed-use development around “centers” (e.g., Downtown, Lake Grove); infill housing is located within a walkable ¼ mile of centers and corridors	High-quality regional transit crisscrosses the city and supports several station areas; local transit and autos connect remote	Medium-sized schools, arts venues and civic institutions are concentrated in centers	City-wide parks located in centers connected by trails; smaller natural areas and corridors dispersed outside of centers	Health and safety coordination is concentrated in centers

<sup>1</sup> A community that meets its residents’ daily needs for housing, employment, recreation and goods and services (i.e. live, work and play).

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	with employment and/or housing (e.g., Downtown, Lake Grove)	additional businesses and new residents	spaces for gathering and community events		neighborhoods to station areas and daily needs; citywide network of walkways and bikeways connect adjacent neighborhoods to centers			
Global Lake Oswego	Expands Lake Oswego's existing professional services economy and land use patterns	City's economic strategy focuses on attracting knowledge economy businesses and activities, serving as a global professional services cluster within the regional economy; advanced communication technologies and vital transportation connections drive employment	Growth is focused along major corridors, including Kruse Way, Lower Boones Ferry Road and Hwy 43; existing employment areas are intensified and supported by small to medium-scale parks and plazas. Citywide and regional facilities are expanded and enhanced.	Infill housing with mixed-use development along corridors; housing options include a focus on young knowledge workers to complement the variety of family-oriented housing already present	High-quality transit connects regional employees to Lake Oswego's major employment hubs (Kruse Way and downtown); good access to freeway, railway and airport facilities are maintained; local transit operates on key corridors between hubs; walkways and bikeways connect neighborhoods to local and regional transit corridors)	Civic institutions are located along major corridors/transit lines; library and arts venues are regional attractions	Open space network includes a regional park and city-wide parks adjacent to corridors; natural spaces dispersed outside of centers	Centralized coordination for public health and safety service provision
Eco-Employment Centers	A focus on living-wage jobs <sup>2</sup> and new housing on underutilized areas within the city and adjacent areas to be annexed	Emphasis on green strategies and businesses as part of Oregon's leadership in green technology; shared facilities and resources reduce waste and maximize economic gains; emphasis on high-performance infrastructure systems	Extension of current growth patterns and "greenfield" development in new areas; new parks and public spaces developed in these centers are showcase facilities for stormwater management, material re-use and energy sharing; beneficial relationships between employment, residential, institutional and open space are considered	New housing accommodated in annexed areas; neighborhoods planned for flexibility and resilience through mixed-use development	Regional transit crisscrosses the city; local transit connects neighborhoods to employment centers and regional transit; freeway access supports greenfield development; citywide network of walkways and bikeways connect adjacent neighborhoods to centers	Civic institutions are located in employment and populations expansion areas; public art is integrated into new development	Natural areas are mixed in scale from pocket to city-wide parks; new parks developed in expansion areas; multi-functional relationships between natural areas, landscaping and development are established; regenerative design principles are applied	Health and safety are coordinated at various scales and in various locations; new institutions are located in expansion areas

<sup>2</sup> The minimum hourly wage necessary for an individual to meet basic needs including shelter, clothing and nutrition.