

# City of Lake Oswego



## Comprehensive Plan Update DESIGN WORKSHOP OVERVIEW

### Design Workshop

The Citizen Advisory Committee (CAC) is inviting the City Council, Planning Commission and Lake Oswego design professionals to participate in a design workshop at their January 6 meeting from 6 to 9 PM at the West End Building. The workshop will harness the knowledge and creativity of local design professionals to explore design ideas for preliminary scenario themes. Participants will brainstorm ideas through maps, diagrams, sketches and narratives that will be used by staff and the consultant team to prepare up to five scenarios (that reflect the draft vision statement) for the CAC's review. Participants will be assigned to one of five scenario themes during Part 1 of the design exercise. During Part 2 of the design exercise, participants will choose the theme they would like to discuss or help generate new themes.

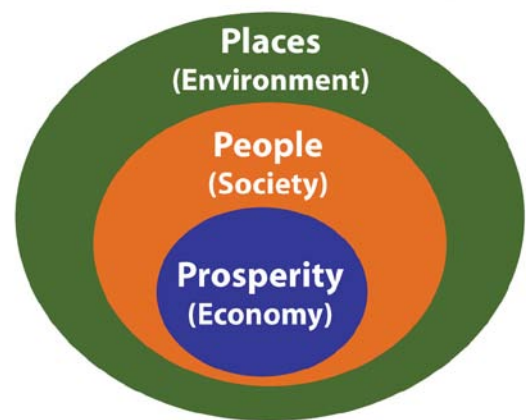
Desired design workshop outcomes include:

- Local design professionals engaged in the planning process.
- Creative concepts and ideas to enhance the scenario development planning process.

### Vision and Scenario Development Process

A draft Lake Oswego community vision for 2035 has been prepared based on the results of more than 800 community survey responses and two community workshops. This vision is intended to articulate where the community wants to be in 25 years and set a framework for updating the Comprehensive Plan. The draft vision is currently being validated through a phone survey and is scheduled to go before the City Council for endorsement in February 2011.

Concurrent with the visioning process, five preliminary scenario "themes" were developed to represent a spectrum of approaches for achieving the City's 2035 vision and sustainability goals. The City's Sustainability Framework diagram illustrates that the community's prosperity is highly dependent on its people and its environment. The scenario themes were developed within the context of people and places and use the economy as the primary organizing principle.



In line with the draft 2035 vision, the five scenario themes assume that Lake Oswego:

- Will grow in population over the next 20 years
- Is a "full-service" community that meets its residents' daily needs for housing, employment, recreation, and goods and services (i.e. live, work and play)
- Offers a diverse supply of housing for all incomes and ages
- Provides connections within the City and to the surrounding region through a multi-modal transportation system
- Places a high value on education and the arts
- Has an integrated network of parks and open spaces that contribute to a healthy ecosystem and healthy people

During the design exercise, participants will be asked to respond to the following questions:

What are your perceptions of this scenario theme? Is it viable?

- What are its strengths?
- What is missing?

Please illustrate. What would this theme look like on the ground?

- What should this theme look like in three dimensions?
  - Block level? District level? Citywide?
- What, generally, should the building heights and densities be in various locations?
- What design characteristics will be important to consider?
- What are the needed physical and spatial relationships to best develop a viable scenario?

For comparison purposes, an additional baseline scenario representing existing, adopted plans (e.g., Comprehensive Plan, Urban Renewal) will be developed for comparison and presented to the CAC at their January 26 meeting.

#### Scenario Development Schedule

- January 6 – CAC meeting/design workshop to generate initial design ideas for up to five scenarios.
- January 26 – CAC meeting to consider the results of the design workshop and vision validation process. The CAC will review the five scenarios and recommend three scenarios for further development. A baseline scenario may be one of the scenarios recommended for further development.
- February 23 – CAC meeting to review three draft scenarios and make final revisions as necessary in preparation for the March open house.
- March 29 – Public open house to present the three scenarios for public review and input and determine if they are the right scenarios or modifications are needed prior to further assessment.
- April/May – Consultant team and City staff assess the three scenarios and evaluate their performance against criteria (vision, sustainability tool, fiscal impact) related to housing, economics, transportation, parks and recreation, infrastructure and other Lake Oswego periodic review tasks. The results of this assessment will be presented to the CAC and then again to the broader community in spring 2011.
- June – Community meeting and CAC meeting to select a preferred scenario.
- July – CAC recommendation to the City Council to endorse the preferred scenario.